- Strategic Posture Toward Corporate Social Responsibility, A, by Edward H. Bowman and Mason Haire, No. 2, p. 49.
- To Achieve or Not: The Manager's Choice, by Jay Hall, No. 4, p. 5.
- Transactions in Management, by Donald D. Bowen and Raghu Nath, No. 2, p. 73.
- Unrecognized Industry, The, by William H. Brickner, No. 1, p. 10.
- Workers' Perceptions of the Four-Day Week, by Thomas A. Mahoney, Jerry M. Newman, and Peter J. Frost, No. 1, p. 31.

Index to Authors

- Alhadeff, David A., Bank Management and Inflation, No. 3, p. 14.
- Ansoff, H. Igor, Managing Strategic Surprise by Response to Weak Signals. No. 2, p. 21.
- Armstrong, Gary M., The SCHEDULE Model and the Salesman's Effort Allocation, No. 4, p. 43.
- Bender, Richard, and John Parman, The Factory Without
 Walls: Industrialization in Residential Construction, No. 3, p. 46.
- Boxx, W. Randy, and Jimmy R. Chambless, Preventive Health Maintenance for Executives, No. 1, p. 49.
- Bowen, Donald D., and Raghu Nath, Transactions in Management, No. 2, p. 73.
- Bowman, Edward H., and Mason Haire, A Strategic Posture Toward Corporate Social Responsibility, No. 2, p. 49.
- Brickner, William H., The Unrecognized Industry, No. 1, p. 10.
- Burack, Elmer H., and Edwin L. Miller, The Personnel Function in Transition, No. 3, p. 32.
- Carter, John P., Historical Accident, No. 1, p. 45.
- Case, Fred E., California Real Estate Brokerage-2000, No. 3, p. 68.
- Chambless, Jimmy R., and W. Randy Boxx, Preventive Health Maintenance for Executives, No. 1, p. 49.
- Chase, Richard B., Strategic Considerations in Assembly-Line Selection, No. 1, p. 17.
- Corson, John J., Book Review: How Much Can Corporations Do?, No. 1, p. 78.
- Forgy, Edward W., and James H. Myers, Getting More Information from Customer Surveys, No. 2, p. 66.
- Friedland, Edward I., Book Review: Doing Business with the Future, No. 2, p. 93.
- Frost, Peter J., Thomas A. Mahoney, and Jerry M. Newman, Workers' Perceptions of the Four-Day Week, No. 1, p. 31.
- Gattis, Daniel R., and Thomas H. Naylor, Corporate Planning Models, No. 4, p. 69.

- Grebler, Leo, California's Changed Position in U.S. Residential Building and Mortgage-Lending Activity, No. 1, p. 62.
- Haire, Mason, and Edward H. Bowman, A Strategic Posture Toward Corporate Social Responsibility, No. 2, p. 49.
- Hall, Jay, To Achieve or Not: The Manager's Choice, No. 4, p. 5.
- Hanrahan, Michael James, Dr. Pond and the State of the Literature in Real Estate, No. 3, p. 103.
- Harvey, Michael G., and Roger A. Kerin, Multinational Corporations Versus Organized Labor: Divergent Views on Domestic Unemployment, No. 3, p. 5.
- Heenan, David A., and Calvin Reynolds, RPO's: A Step Toward Global Human Resources Management, No. 1, p. 5.
- Hodge, B. J., and Richard D. Tellier, Employee Reactions to the Four-Day Week, No. 1, p. 25.
- Johnson, Harold L., Business, Accounting, Law, and Medicine, No. 4, p. 79.
- Jones, Sidney L., A Responsible Economic Package, No. 2, p. 41.
- Kerin, Roger A., and Michael G. Harvey, Multinational Corporations Versus Organized Labor: Divergent Views on Domestic Unemployment, No. 3, p. 5.
- Kim, Seung H., Financial Motives of U.S. Corporate Investment In Korea, No. 4, p. 60.
- Kniffin, Fred W., and Zarrel V. Lambert, Consumer Discontent: A Social Perspective, No. 1, p. 36.
- Kolb, David A., Management and the Learning Process, No. 3, p. 21.
- Krattenmaker, Thomas G., The Federal Trade Commission and Consumer Protection, No. 4, p. 89.
- Lambert, Zarrel V., and Fred W. Kniffin, Consumer Discontent: A Social Perspective, No. 1, p. 36.
- Liao, Shu S., The Effect of the Size of Firms on Managerial Attitudes, No. 2, p. 59.
- Mahoney, Thomas A., Jerry M. Newman, and Peter J. Frost, Workers' Perceptions of the Four-Day Week, No. 1, p. 31.
- Matulich, Serge, Empirical Evaluation of Objective Investment Decision Rules, No. 4, p. 52.
- Maxwell, S. R., Corporate Values and the Business School Curriculum, No. 1, p. 72.
- Miller, Edwin L., and Elmer H. Burack, The Personnal Function in Transition, No. 3, p. 32.
- Myers, James H., and Edward W. Forgy, Getting More Information from Customer Surveys, No. 3, p. 32.
- Nath, Raghu, and Donald D. Bowen, Transactions in Management, No. 2, p. 73.
- Naylor, Thomas H., and Daniel R. Gattis, Corporate Planning Models, No. 4, p. 69.
- Nehemkis, Peter, Business Payoffs Abroad: Rhetoric and Reality, No. 2, p. 5.

- Newman, Jerry M., Thomas A. Mahoney, and Peter J. Frost, Workers' Perceptions of the Four-Day Week. No. 1. p. 31.
- Parman, John, and Richard Bender, The Factory Without Walls: Industrialization in Residential Construction, No. 3, p. 46.
- Phillips, Kenneth F., and Michael B. Teitz, Central-City

 Housing Conservation: A Mortgage Insurance Approach, No. 3, p. 86.
- Pittle, R. David, The Consumer Product Safety Commission. No. 4, p. 105.
- Reich, Dion, Book Review: Multinationals and International Investment, No. 3, p. 110.
- Reynolds, Calvin, and David A. Heenan, RPO's: A Step Toward Global Human Resources Management, No. 1, p. 5.
- Roulac, Stephen E., Changing Economics Imply New Real Property Relationships, No. 3, p. 57.
- Schaaf, A. H., Reforming the Residential Mortgage Market, No. 3, p. 76.

- Shanklin, William L., New York City: A Portrait in Marketing Mania. No. 2, p. 34.
- Smith, Wallace F., The Sprawling Costs of Urban Containment, No. 3, p. 40.
- Staudohar, Paul D., Results of Final-Offer Arbitration of Bargaining Disputes, No. 1, p. 57.
- Teitz, Michael B., and Kenneth F. Phillips, Central-City Housing Conservation: A Mortgage Insurance Approach, No. 3, p. 86.
- Tellier, Richard D., and B. J. Hodge, Employee Reactions to the Four-Day Week, No. 1, p. 25.
- Vogel, David, The Political and Economic Impact of Current Criticisms of Business, No. 2, p. 86.
- Webber, Ross A., Career Problems of Young Managers, No. 4, p. 19.
- Zeira, Yoram, Management Development in Fibrocentric Multinational Corporations, No. p. 34.

